# BONDREPORT QTR 4 2018





# WELCOME TO THE 23RD EDITION OF THE BOND REPORT

Looking back on 2018, the year can perhaps best be described as a consistent movement towards corrections. After several years of aspirational pricing and limited inventory, the last year showed consistent marketwide price decreases and significant, consistent gains in inventory, both in new development and resale. Although we expect seasonal leveling off of sales business in general, this year's disparity between supply and demand point to a greater market shift. However, while there has been a much talked about slowdown in the number of overall sales, the market is by all accounts stable and poised for a new upturn.

We have shifted to a buyer's market, one in which potential sales are now dependent on sellers' ability to adjust to the reality of current conditions. Buyers are positioned to wait and evaluate their choices while sellers need to accurately price their homes if they want them to sell. The days of wait-and-see aspirational pricing are behind us. The slightest over-valuation by sellers will disqualify their home from most buyers' consideration.

There are still several factors that have been looming over the real estate market and it will be interesting to see in the coming year how they impact the industry. The new tax laws are still an open question as to what implications they will have, the stock market remains a volatile sector, and interest rates, having risen again in Quarter 4, 2018, are of growing concern to buyers.

At BOND, we continue to offer our customers and clients the most granular information, culled from a combination of technology and expertise, to individually address each transaction. We stand by our belief that each property whether for a seller or buyer, needs to be evaluated in order to capture its true value. BOND is proud to be able to provide the most informed guidance available in the industry, to you.

Noah Freedman, Partner,

**BOND New York Real Estate** 

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All source material for the BOND Report is provided by Urban Digs, Online Residential (OLR), and BOND New York's proprietary listings database. This material is believed to be accurate, however is subject to errors and omissions.



# **MARKET OVERVIEW**

While the BOND Report presents a traditional historical snapshot of the market, we first present two charts indicating pending sales (all listings in contract) versus active listings (all available inventory) for both year-over-year and within Quarter 4, 2018. The data compares sales volume amidst real-time inventory trends and offers the best indication of the current state of the market. It also informs us of where the market is heading.

Marketwide, pending sales were down 5.6% from last year. Within the quarter, pending sales decreased 5.9%. The number of pending sales at the start of Quarter 4, 2018 was 2,420 and remained mostly flat until the end of November where the number of pending sales decreased. The number of pending sales at the end of Quarter 4, 2018 was 2,277. Pending sales for the existing resale market was up 10.9% compared to this time last year and down 23.1 % for new development.

Marketwide, supply was up 23.5% compared to this time last year. Supply was at 5,817 at the end of Quarter 4, 2018 and peaked in the first week of November at 7,227 before decreasing through the end of the year showing a 16.9% decrease within Quarter 4, 2018. Active listings in the existing resale market were up 27.6% compared to this time last year and up 13.9% for new development.

# **MONTHLY CONTRACT ACTIVITY**

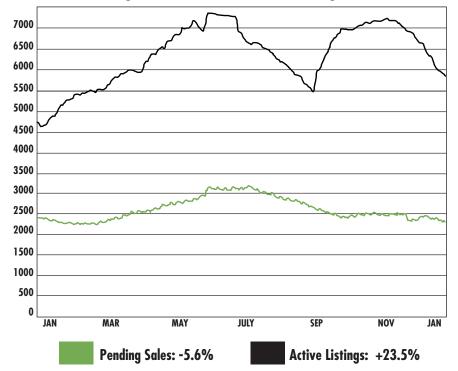


19.8% FROM LAST MONTH

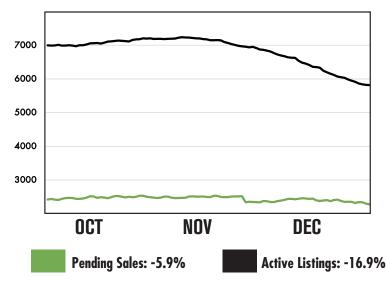


9.6% FROM LAST YEAR

# Market Trends December 2017 - December 2018 Pending Sales -5.6% and Active Listings +23.5%



# Market Trends Within Quarter 4 2018 Pending Sales -5.9% and Active Listings -16.9%



#### **NEW & RECENT DEV MARKET**



PENDING SALES 23.1% FROM LAST YEAR



**ACTIVE LISTINGS 13.9% FROM LAST YEAR** 

#### **EXISTING RESALE MARKET**



PENDING SALES 10.9% FROM LAST YEAR



ACTIVE LISTINGS 27.6% FROM LAST YEAR



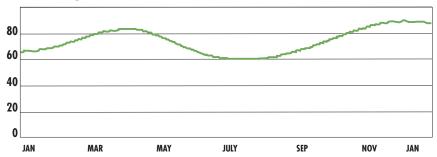
	QTR 4 2018	% CHG (QTR)	QTR 3 2018	% CHG (YR)	QTR 4 2017
Properties Sold	2,368	-16.62%	2,840	+15.79%	2,045
Pending Sales	2,277	-6.45%	2,434	-13.03%	2,618
Avg Price	\$2,065,440	+6.94%	\$1,931,458	+10.28%	\$1,872,932
Median Price	\$1,025,000	-8.48%	\$1,120,000	-3.30%	\$1,060,000
Avg Price Per Sq Ft	\$1,560	+8.93%	\$1,433	+4.38%	\$1,495

# **LOOKING BACK**

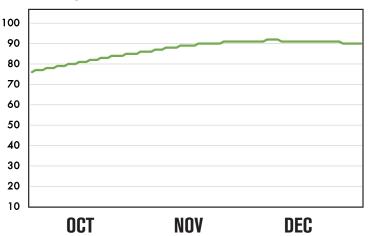
The median sales price marketwide was \$1,025,000 showing an 8.48% decrease quarter-over-quarter, but almost no change year-over-year. The average sales price marketwide was \$2,065,440, crossing back over the \$2,000,000 threshold with a 10.28% increase year-over-year. The number of pending sales was down 13.03% year-over-year and down 6.45% quarter-over-quarter.

Marketwide, the median number of days a property stayed on the market in the beginning of Quarter 4, 2018 was 76 compared to 90 at the end of the quarter. Properties showed an overall consistent increase in days on the market throughout November before remaining steadily in the low 90s in both November and December.

# Days on Market December 2017 - December 2018



# Days on Market Within Quarter 4 2018



# **BOND HEAT INDEX**

CHANGE IN PENDING SALES WITHIN 4TH QUARTER 2018

INWOOD

**INWOOD/WASHINGTON HEIGHTS** 

0.0%

MORNINGSIDE HEIGHTS/HARLEM

+25.0%

**UPPER WEST SIDE** 

+2.7%

**MIDTOWN SOUTH** 

-17.5%

**CHELSEA** 

+4 9%

**WEST VILLAGE** 

-4.5%

**SOHO** 

-1.8%

**TRIBECA** 

-31.2%

**BATTERY PARK CITY** 

-4.5%

**HAMILTON HEIGHTS** 

+58.3%

**MASHINGTON HEIGHTS EAST HARLEM** +11.8% **UPPER EAST SIDE** -3 8% MIDTOWN EAST/CENTER HARLEM -11.0% **MURRAY HILL** -20 0% EAST HARLEM, **KIPS BAY** +3.3% **GRAMERCY/FLATIRON** +35 7% **GREENWICH VILLAGE** +11.9% **EAST VILLAGE** -13.5% **NOLITA** +33.3% **LOWER EAST SIDE** LOWER EAST SIDE -19.5% FINANCIAL DISTRICT/CIVIC CENTER -13.0%

For a more in-depth analysis of your neighborhood, contact your BOND agent today.

# A CLOSER LOOK

Hamilton Heights, Gramercy/Flatiron and Nolita showed the largest percentage increase with respect to pending sales for Quarter 4, 2018. The active-to-pending ratio for Hamilton Heights was 2.05, the active-to-pending ratio for Gramercy/Flatiron was 1.72 and the active-to-pending ratio for Nolita was 1.75. Tribeca, Murray Hill, and Lower East Side showed the largest decrease with respect to pending sales for Quarter 4, 2018. The active-to-pending ratio for Tribeca was 3.69, the active-to-pending ratio for Murray Hill was 2.34, and the active-to-pending ratio for Lower East Side was 1.72.

# LARGEST INCREASE

# **HAMLITON HEIGHTS**

Days on Market	.74
Pending Sales	
Active Listings	.39
Active-to-Pending Ratio	2.05

# **GRAMERCY/FLATIRON**

Days on Market <b>84</b>	
Pending Sales <b>76</b>	
Active Listings131	
Active-to-Pending Ratio 1.72	2

# **NOLITA**

Days on Market <b>106</b>
Pending Sales12
Active Listings21
Active-to-Pending Ratio 1.75



# LARGEST DECREASE

#### **TRIBECA**

Days on Market	.142
Pending Sales	
Active Listings	236
Active-to-Pending Ratio	3.69

## **MURRAY HILL**

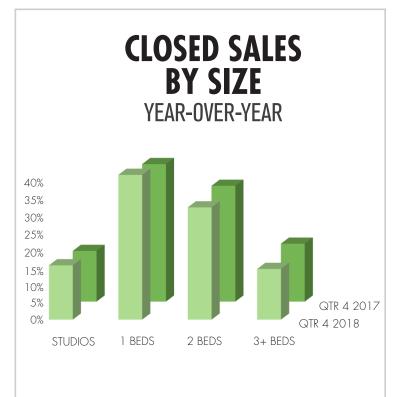
Days on Market	.95
Pending Sales	92
Active Listings	215
Active-to-Pending Ratio.	.2.34

# **LOWER EAST SIDE**

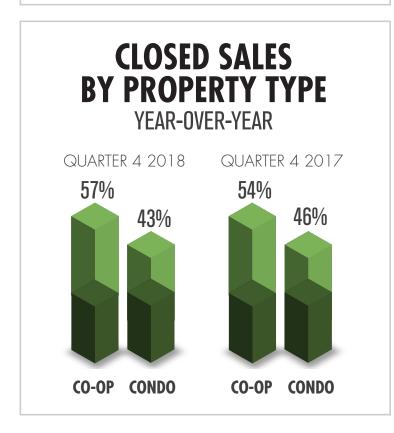
Days on Market	41
Pending Sales	
Active Listings	107
Active-to-Pending Ratio.	.1.72

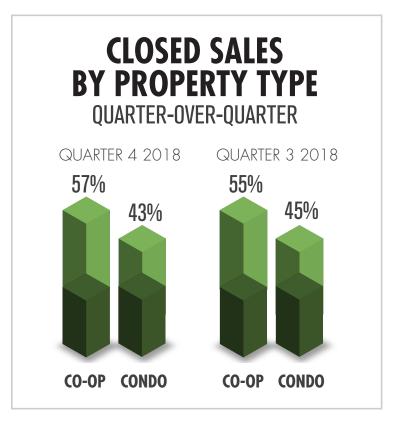


# **MARKET SNAPSHOT**









Source: UrbanDigs.com Percentages Are Rounded.



# **MARKET SNAPSHOT**









Source: UrbanDigs.com Percentages Are Rounded.

#### BONDREPORT

# CONDO MARKET MATRIX

	QTR 4 2018	% CHG (QTR)	QTR 3 2018	% CHG (YR)	QTR 4 2017
Avg Price	\$2,711,391	+0.68%	\$2,693,022	+3.76%	\$2,613,215
Median Price	\$1,475,000	-7.81%	\$1,600,000	-10.61%	\$1,650,000
Avg Price Per Sq Ft	\$1,778	+8.70%	\$1,636	+3.27%	\$1,722
Studio (median)	\$650,000	0.00%	\$650,000	-10.34%	\$725,000
1 Bedroom (median)	\$1,075,000	+7.61%	\$999,000	-2.49%	\$1,102,500
2 Bedroom (median)	\$1,820,000	-11.44%	\$2,055,000	-15.89%	\$2,163 <i>,</i> 781
3+ Bedroom (median)	\$3,490,000	+4.18%	\$3,350,000	-20.23%	\$4,375,000

# **CONDO SALES**

The average condo price for Quarter 4, 2018 was \$2,711,391, showing almost no change quarter-over-quarter and a slight uptick of 3.76% year-over-year. This marks the sixth consecutive quarter that the average condo price remained under the \$3,000,000 after first crossing that threshold in the third quarter of 2017. The median price was \$1,475,000, down 10.61% year-over-year and down 7.81% quarter-over-quarter. By size, all bedroom categories showed a decrease in median price year-over-year with 3+ bedrooms showing the largest median price decrease of 20.23% year-over-year. Quarter-over-quarter, the 1 bedroom category showed the largest median price decrease of 11.44% while studios showed no change.

Active listings within the quarter were down 13.5% with the lowest number of active listings occurring at the very end of the quarter at 2,987. The quarter started with 3,453 active listings and mid-November saw the largest number of active listings at 3,528. Overall, the condo market showed steady gains throughout the year with respect to active listings and supply was up 15.7%.

Pending sales were down 14.0% since the start of the quarter with 1,008 pending sales and remained steady through October before showing a steady decrease throughout the remainder of the quarter. Pending sales were down 19.2% compared to this time last year.

# **MONTHLY CONTRACT ACTIVITY**



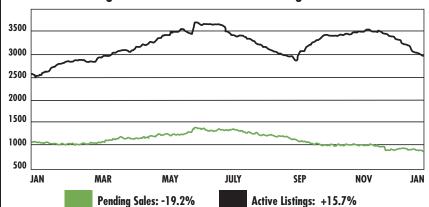
19.5% FROM LAST MONTH



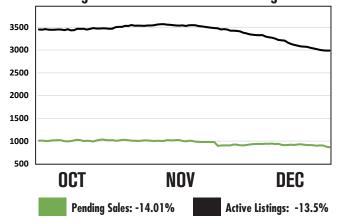
23.9% FROM LAST YEAR

Source: UrbanDigs.com Percentages Are Rounded.

# Condo December 2017 - December 2018 Pending Sales -19.2% and Active Listings +15.7%



# Condo Within Quarter 4 2018 Pending Sales -14.0% and Active Listings -13.5%



#### Closed Condo Sales By Size Quarter-Over-Quarter



# CO-OP MARKET MATRIX

	QTR 4 2018	% CHG (QTR)	QTR 3 2018	% CHG (YR)	QTR 4 2017
Avg Price	\$1,285,366	-1.49%	\$1,304,777	+4.23%	\$1,233,197
Median Price	\$798,000	-6.67%	\$855,000	+3.64%	\$770,000
Avg Price Per Sq Ft	\$1,051	-4.24%	\$1,097	-3.44%	\$1,088
Studio (median)	\$445,000	-3.78%	\$462,500	-2.20%	\$455,000
1 Bedroom (median)	\$700,000	-3.45%	\$725,000	-2.78%	\$720,000
2 Bedroom (median)	\$1,225,000	-9.26%	\$1,350,000	-8.58%	\$1,340,000
3+ Bedroom (median)	\$2,185,000	-7.61%	\$2,365,000	-1.13%	\$2,209,932

# **CO-OP SALES**

The average price for a co-op in Quarter 4, 2018 was \$1,285,366, showing almost no change quarter-over-quarter and a small increase of 4.23% year-over-year. The median price for coops in Quarter 4, 2018 was \$798,000, showing a small decrease of 6.67% quarter-over-quarter and almost no change year-over-year. By size, the co-op median price for studios was \$445,000, the co-op median price for 1 bedrooms was \$700,000, the co-op median price for 2 bedrooms was \$1,225,000 and the co-op median price for 3+ bedrooms was \$2,185,000. All size categories for the median price of a co-op showed decreases quarter-over-quarter and year-over-year with 2 bedrooms showing the largest decreases at 9.26% and 8.58% respectively.

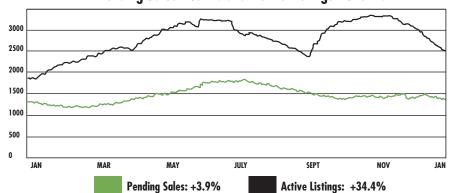
Within the quarter, active listings were down 21.5%, starting Quarter 4, 2018 at 3,223 and finishing the quarter at 2,529. Active listings increased throughout October, peaking at the end of October with 3,373 before steadily decreasing throughout November and reaching their lowest levels at the end of the year.

Pending sales for co-ops marketwide showed almost no change within Quarter 4, 2018. Pending sales started the quarter at 1,374, with peak levels occurring at the end of November at 1,494 and finished the quarter at 1,360.

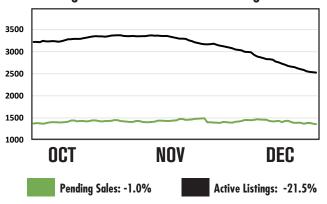
# 21.4% FROM LAST MONTH 0.5% FROM LAST YEAR

Source: UrbanDigs.com Percentages Are Rounded.

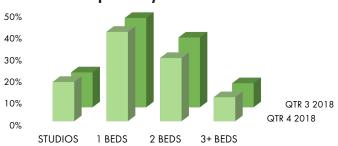
# Co-op December 2017 - December 2018 Pending Sales +3.9% and Active Listings +34.4%



# Co-op Within Quarter 4 2018 Pending Sales -1.0% and Active Listings -21.5%



#### Closed Co-op Sales By Size Quarter-Over-Quarter





# **LUXURY MARKET: A VIEW FROM THE TOP**

The luxury market is defined at the top 10% of all co-op and condo transactions. For Quarter 4, 2018, the entry threshold for the luxury submarket was \$4,100,000. The average luxury price was \$9,711,730, up 22.17% quarter-over-quarter and up 32.26% year-over-year. The median luxury price was \$6,700,000, up 19.02% quarter-over-quarter and up 19.11% year-over-year. The average price per square foot was \$3,358, crossing back over the \$3,000 per square foot threshold after four consecutive quarters below it. While both pending and active sales were up for the condo luxury market in the \$5-10 million category, condos in the \$10+ million category showed a decrease of pending sales of 18.2%. Luxury co-ops showed a decrease in both price categories for pending sales, almost no change in active listings in the \$5-10 million category and no change in the \$10+ million category.

# LUXURY MARKET MATRIX

	QTR 4 2018	% CHG (QTR)	QTR 3 2018	% CHG (YR)	QTR 4 2017
Avg Price	\$9,711,730	+22.17%	\$7,949,404	+32.26%	\$7,342,754
Median Price	\$6,700,000	+19.02%	\$5,629,081	+19.11%	\$5,625,000
Avg Price Per Sq Ft	\$3,358	+31.31%	\$2,558	+27.70%	\$2,630

5-10 MILLION

# PENDING / ACTIVE

#### CONDO

**Pending Sales:** +12.9% From Last Year **Active Listings:** +1.2% From Last Year

#### CO-OP

**Pending Sales:** -30.8% From Last Year **Active Listings:** -2.7% From Last Year



10+ MILLION

# PENDING / ACTIVE

#### **CONDO**

Pending Sales: -18.2% From Last Year Active Listings: -2.0% From Last Year

# CO-OP

**Pending Sales:** -25.0% From Last Year **Active Listings:** 0.0% From Last Year



Source: UrbanDigs.com Percentages Are Rounded.

# **TOWNHOUSE SALES**

The townhouse market is a unique submaret. It has the fewest number of transactions of all the submarkets with the smallest inventory and the smallest buyer pool. As a result, pricing in this submarket can vary significantly from quarter to quarter. Properties in the townhouse submarket tend to be based on the specific traits of the individual property and not on market trends. The average townhouse sales price for Quarter 4, 2018 was \$5,895,849. The median townhouse sales price for Quarter 4, 2018 was \$6,030,000.

# TOWNHOUSE MARKET MATRIX

	QTR 4 2018	% CHG (QTR)	QTR 3 2018	% CHG (YR)	QTR 4 2017
Avg Price	\$5,895,849	-12.28%	\$6,721,522	-24.54%	\$7,813,197
Median Price	\$6,030,000	-13.86%	\$7,000,000	-18.79%	\$7,425,000
Avg Price Per Sq Ft	\$1,113	+16.81%	\$953	-40.77%	\$1,879

#### **ACTIVE LISTINGS**

- **↓** 5.6% Year To Date
- **↓** 9.8% From Last Month
- ↑ 6.4% From Last Year

# **PENDING SALES**

- 11.8% Year To Date
- 18.8% From Last Month
- 159.1% From Last Year

# DAYS ON MARKET

- ↑ 6.3% Year To Date
- 12.6% From Last Month
- 1 8.3% From Last Year

# **ACTIVE TOWNHOUSE LISTINGS**

#### **UPPER WEST SIDE:**

- 1 9.8% Year To Date
- 12.5% From Last Month
- 12.5% From Last Year

#### **WEST VILLAGE:**

- -0.0% Year To Date
- 0.0% From Last Month
- ↑ 4.5% From Last Year

#### **GREENWICH VILLAGE:**

- **↓** 12.5% Year To Date
- **↓** 19.2% From Last Month
- ↑50.0% From Last Year

#### **UPPER EAST SIDE:**

- **J** 22.2% Year To Date
- **↓** 22.2% From Last Month
- **↓** 12.5% From Last Year

#### **EAST VILLAGE:**

- ↑ 50.0% Year To Date
- ↑ 200.0% From Last Month
- **↓** 57.1% From Last Year

# **NEW DEVELOPMENT**

Marketwide, new development supply increased 13.9% from last year and was up 3.2% since the start of the year. By size, the number of new development studios available showed the largest increase since last year, up 19.6%. Pending sales in the new development submarket were down 23.1% from last year, with monthly contract activity down 30.0% since last year.

# **MANHATTAN SUPPLY**

# 1,967

- ↑ 3.2% Year To Date
- ↓ 2.3% From Last Month
- ↑ 13.9% From Last Year

# **MANHATTAN MONTHLY NEW SUPPLY**

# 172

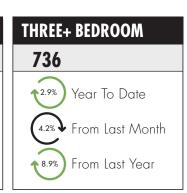
- **↓** 49.9% From Last Month
- **↓** 5.5% From Last Year

# MANHATTAN SUPPLY BY SIZE

# 

7 V V (1 41 17 (1 17 (1 4
ONE BEDROOM
472
Year To Date
2.3% From Last Month
From Last Year





# **MANHATTAN PENDING SALES**

# 564

- **↓** 2.6% Year To Date
- **↓** 12.6% From Last Month
- **↓** 23.1% From Last Year

# **MANHATTAN MONTHLY CONTRACT ACTIVITY**

# 133

- **↓** 24.9% From Last Month
- **↓** 30.0% From Last Year

# MANHATTAN PENDING SALES BY SIZE

# STUDIO 41 7.9% Year To Date 2.4% From Last Month 16.3% From Last Year



TWO BEDROOM	
189	
1.0% Year To Date	
13.7% From Last Month	
From Last Year	

THREE+ BEDROOM
153
1.3% Year To Date
9.5% From Last Month
From Last Year

# OFFICE LOCATIONS

# **CORPORATE HEADQUARTERS**

810 SEVENTH AVENUE, 39<sup>TH</sup> FLOOR NEW YORK, NY 10019 PHONE: 212-582-2009

#### **UPPER EAST SIDE**

324 EAST 86TH STREET NEW YORK, NY 10028 PHONE: 212-584-4220

# **UPPER WEST SIDE**

810 SEVENTH AVENUE,  $39^{TH}$  FLOOR NEW YORK, NY 10019 PHONE: 212-582-2009

# **UPPER MANHATTAN**

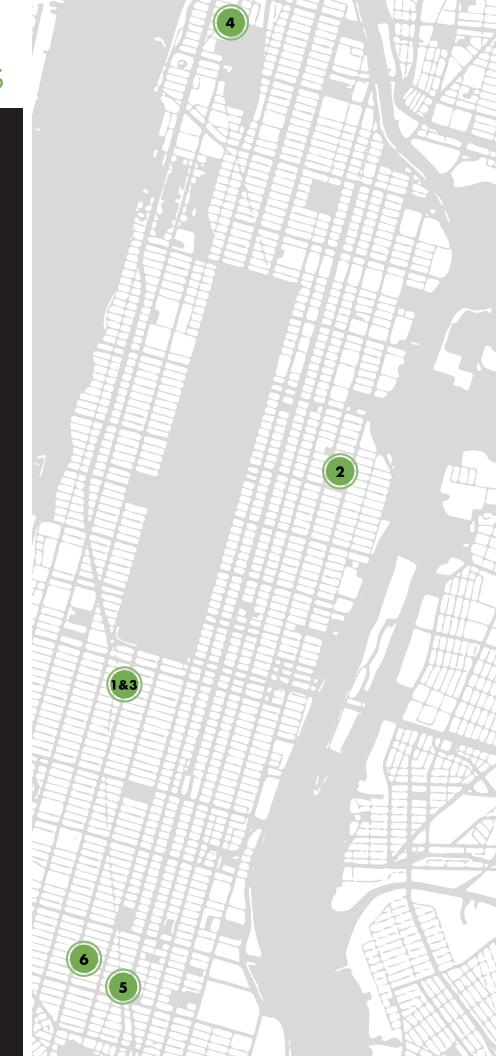
1677 amsterdam avenue New York, ny 10027 Phone: 646.719.1821

#### **UNION SQUARE**

853 BROADWAY,  $15^{TH}$  FLOOR NEW YORK, NY 10003 PHONE: 212.206.1770

# **CHELSEA**

64 WEST 21<sup>ST</sup> STREET NEW YORK, NY 10010 PHONE: 212.645.8800





REAL ESTATE





